

What is Cyrano?

Cyrano is a user interface supporting the creation of complex automated dialogue generators. It utilizes the concept of "playbooks" which provide tools for linguists, developers and conversational teams to build and test full scripts.

What is the Problem?

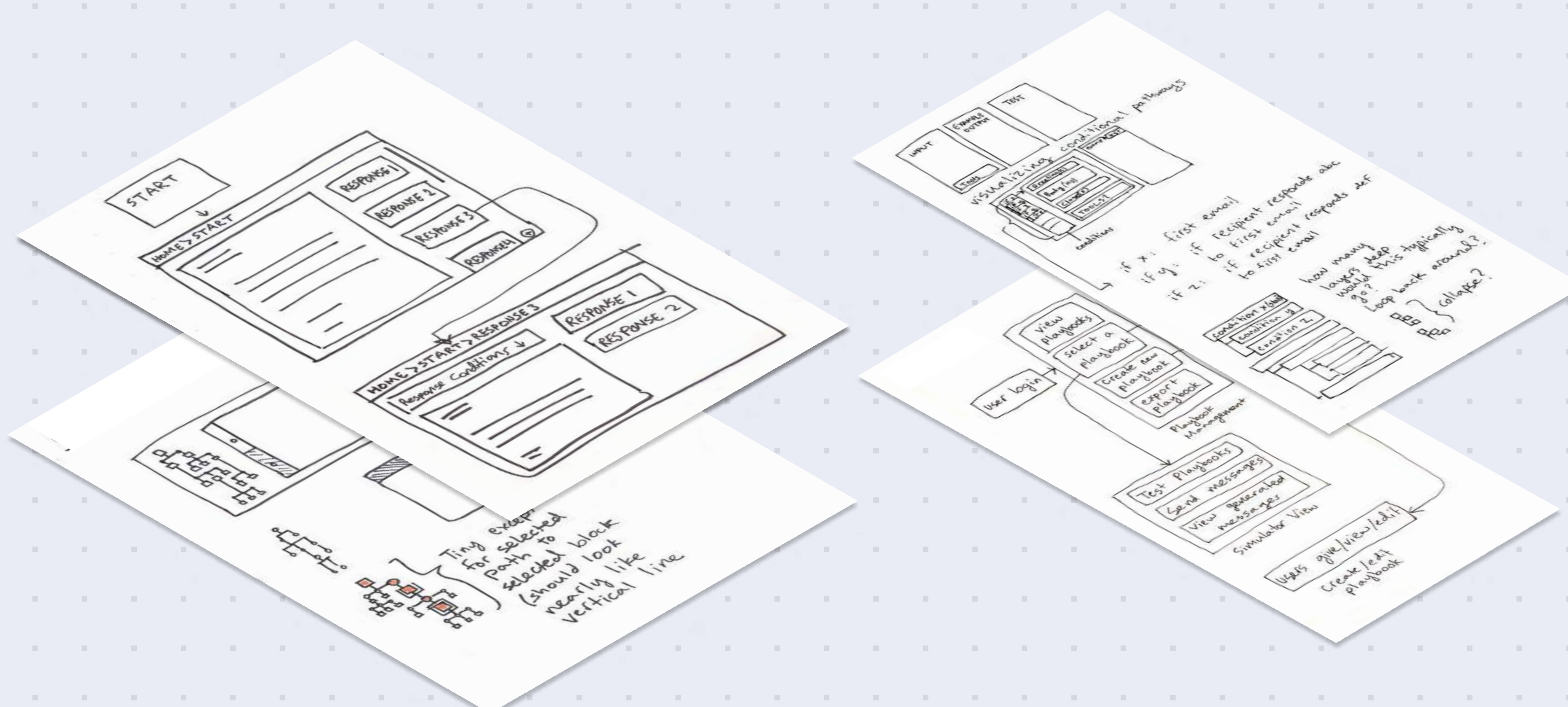
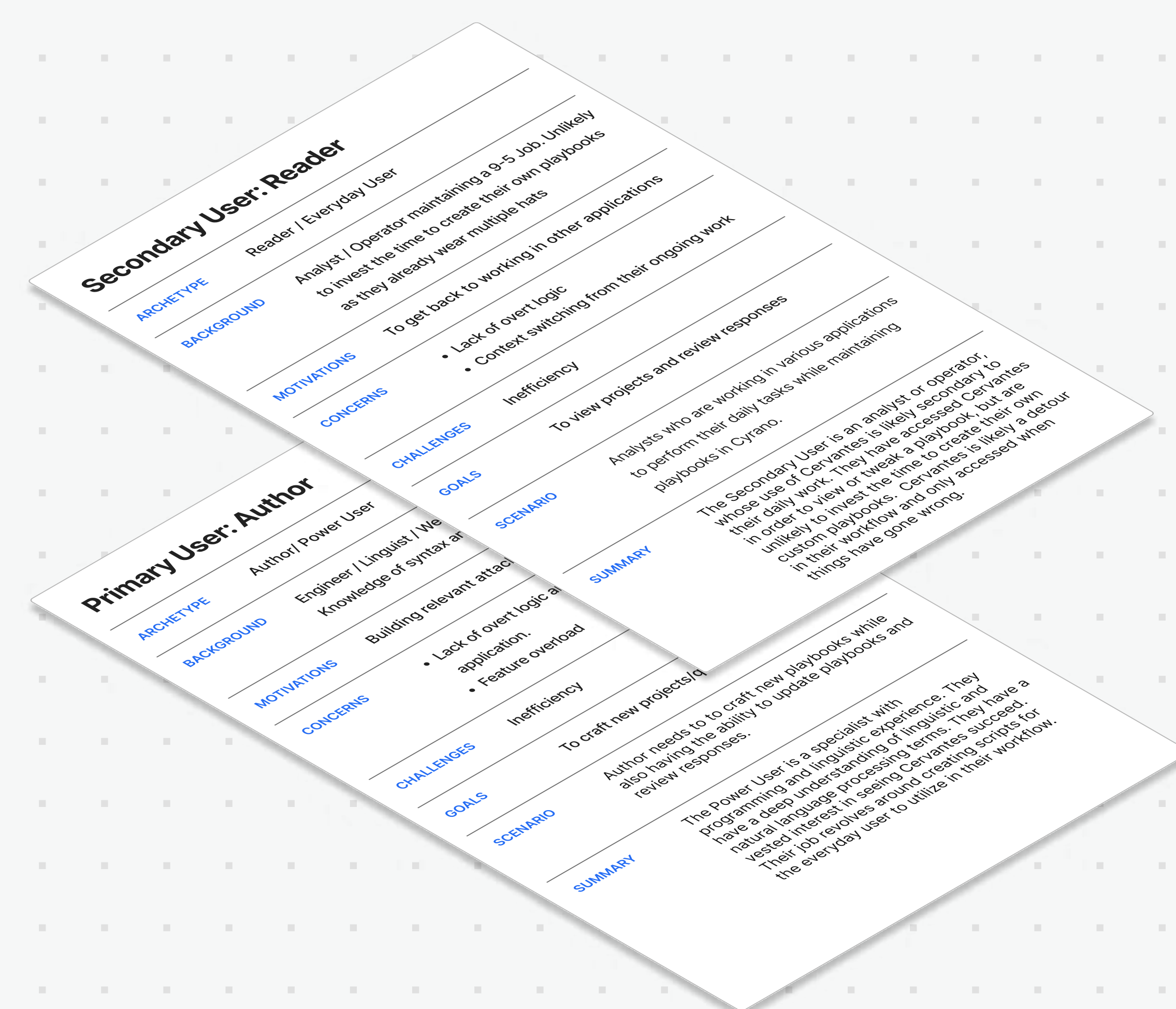
How can users author, edit, and navigate through complex scripts using the a simple intuitive interface?

01.

Discovery

During the **Discovery** phase of this project we created **site maps** of the previous and new applications.

We also established our ideal **personas** for Cyrano.



02.

Research

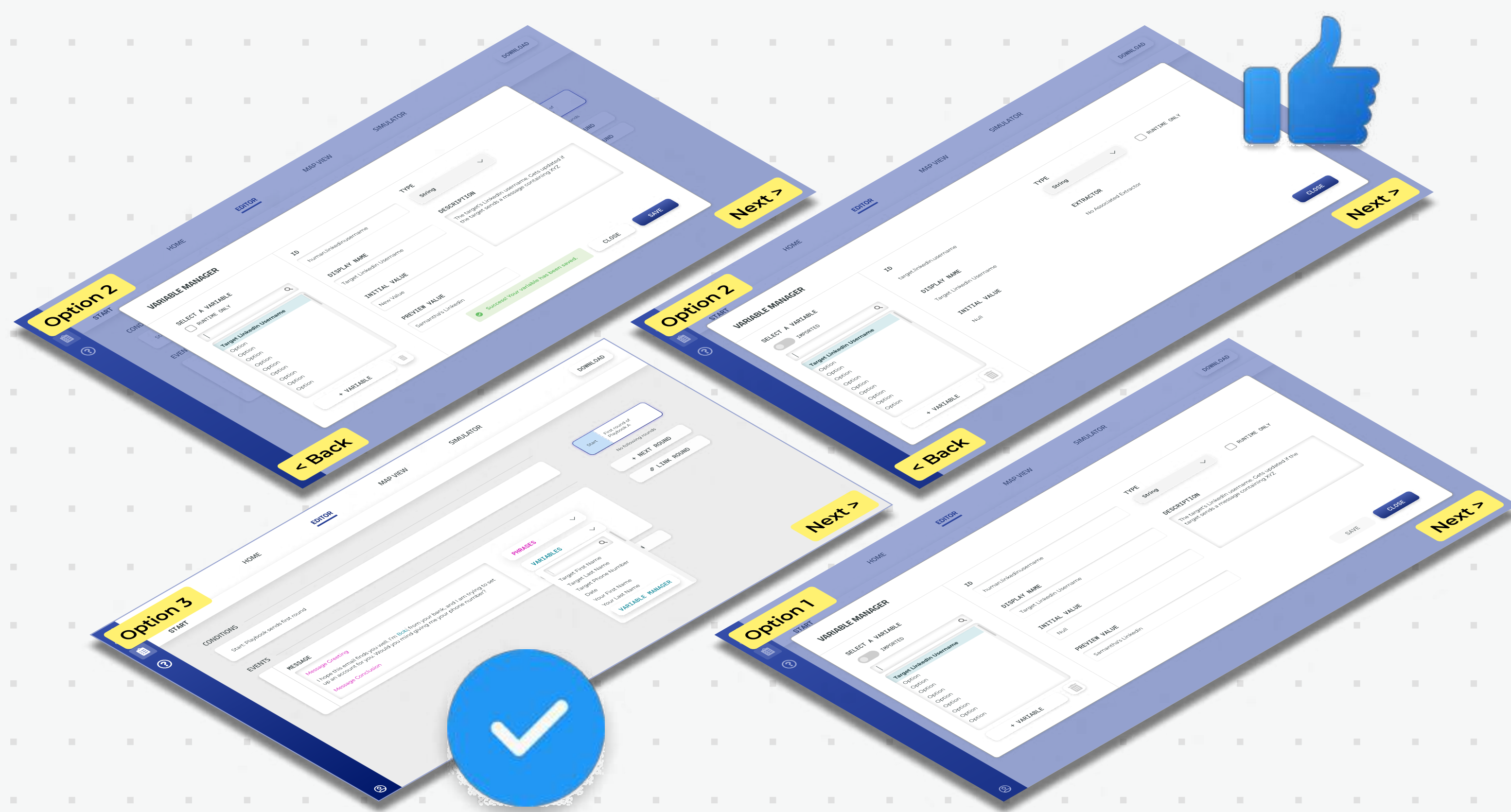
Once we dove into **research** phase, we began to analyze client provided **data** and **market research**.

We began **sketching** out potential layouts and key features to include in order to make sense of our **findings**.

03.

Designs

Our UX team follows an **iterative design process** which sees our project through versions of **low to high-fidelity mock-ups**.



04.

Validation

Usability testing was used to validate how user friendly our designs were.

05.

Implementation

Cyrano now hosts **playbooks** and **simulations of automatic dialogue** that are user friendly.

